

# SHAHIN SOORI

## SEO Specialist

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Iran, Tehran



## EXPERIENCE

### SEO Specialist III

#### Pasargad Electronic Payment

04/2022 - Ongoing Iran, Te

Pasargad Electronic Payment Co. as one of companies of Pasargad Financial Group has started its activity with responsibility to manage electronic payment services, as agent on behalf of Bank Pasargad from February 2006 and presently is active in FANAP Holding. This company, by observing national and international standards of electronic payment services, took action as to bedding for presenting these services by modern instruments of payment industry.

- Overachieved on SEO link building goals
- Write seo strategy for Pay Pod

### SEO Specialist II

#### Gaj International Publications

08/2020 - 03/2022 Iran, Tehran

Gaj international publications is the number one publications in Iran for 15 years.

- Increased budget from 10k to 800k/y thanks to successful campaigns
- 45% Increase in non-branded traffic within 18 months
- Increased non-branded traffic of the main website by ~30%
- Positioned website in a competitive niche at top 3 for 20+ high volume keywords

### SEO Specialist

#### ProClick

2017 - 2020 Iran, Tehran

Proclick is an SEO agency that runs remarkably successful SEO campaigns in the most competitive sectors, using a unique blend of technical and creative expertise.

- Overachieved on SEO link building goals (100+ a month)
- Increased online quote completions by 60% YoY (Year on Year)
- Saeed Cabin - Seo for 6 SC websites and overall 25% increase in non-branded traffic
- Coordinated a team of 4 to write 10 SEO articles each every week

### Junior SEO Specialist

#### Sidook | سیدوک

2016 - 2017 Iran, Tehran

Sidook is an platform of arbitration, practice and expert system. The application will serve you in areas such as online legal advice, presence counseling and a lawyer's request.

- Achieved 11% Increase in Traffic, Visibility and Leads
- I created Meta Dates - Meta Description, Title, URLs and H1 Tags, Technical

## EDUCATION

### BS Degree in Physics

#### Islamic Azad University Central Tehran Branch

09/2012 - 10/2017 Iran, Tehran

## SKILLS

### Standard softwares

Excel Word Powerpoint

Access Outlook Photoshop

### Analytics Tools

Google Analytics Search Console

Moz Ahrefs Semrush

Screaming Frog

### Programming languages

HTML PHP

## ACHIEVEMENTS

- ✓ **5+ Years SEO experience**  
And it still feels interesting

- ★ **Over 20 handmade SEO audits**  
Conducted for all kind of a websites

## ACHIEVEMENTS

### Why did I send you my resume?

I sent my resume to you so that I can create new value for your business and at the same time grow my own.

I want to learn more and work hard and gain experience in a new and big business like yours.

I hope to experience successful cooperation and growth with you.

## PASSIONS

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### Music

Listen to Persian and English music.



### Movie

Watching movies and series.



### Chess

Patience, strategy...and a cup of tea.